

# Tornadoes DNA

How we coach

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# Hearts and minds

How we look after our coaches, volunteers  
and players

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# Why Hearts and Minds?

- Tornadoes is successful and growing
- Ensure all children and volunteers feel supported
- Create a consistent approach across all age groups

# Understand what drives people to volunteer

- To enable their children and other children to play sport
- To spend quality time with their children
- To develop their social skills as well as their technical and physical abilities

# Hearts and Minds

How we want to look after our coaches, players and volunteers

- Provide the tools to do the role
- Promote the Tornadoes values and behaviours
- Recognition and Reward

# Provide the tools to do the role

- Equipment (Keys, Goals, Balls, Cones, Jackets, Water Bottle Carrier...)
- Payments to Referees (handled centrally?)
- Trophies (Award types, criteria and number of trophies)
- The Tornados DNA – including a library of drills
- Spotlight interviews with coaches e.g. moving from 7v7 to 9v9
- Managed movement of coaches across age groups
- Regular communications with coaches

# Define the Tornadoes values and behaviours

- Inclusion for all levels of ability
- A fair share of game time for all children
- Consistency across all age groups
- Encourage positive behaviour and language
- Every member has a voice – Survey Monkey
- Create a sense of belonging to the club

# Recognition and Reward

- Player of the match
- End of Season Trophies and Awards
- ‘Volunteer’ of the month and season



# Volunteering and shaping the future of the club

How to get involved

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# Organising social events

- Festival of fire
- Christmas Festival
- Quiz nights
- Christmas lunches
- Carnival
- Carnival
- Family Fun Day
- Black Tie
- Matt Lovell
- School fetes

# Helping run matches

- Be a linesman
- Help set up pitch for home games
- Organise an end of season tournament

# Shaping the future of the club

- Make the most of TPCC
- Development of Cow Lane
- Designing a Tornadoes clubhouse
- Securing grant funding